

Investor Proposal: 1WAYBET.IO

Overview

1waybet.io is a revolutionary new betting platform designed to transform the online sports and prediction industry by offering a transparent, decentralized, and *one-directional* betting model. With a strong stance against traditional gambling mechanics, 1waybet.io offers a safer, more ethical, and data-driven alternative — removing the house advantage and counter-betting mechanisms found in traditional betting companies like **Stake.com**, **Bet365**, or **William Hill**.

Our vision is to **elevate online betting into a trusted and globally scalable ecosystem**, with full transparency, blockchain integration, and a user-first approach that maximizes engagement and return potential.

Core Values & Key Differentiators

1. One-Way Betting Protocol (No Counter Betting)

- Unlike traditional platforms, **users bet with the system**, not against each other.
- Eliminates the risk of manipulation or artificial odds.
- Encourages a positive, community-driven betting experience.

2. Not Gambling, But Predictive Staking

- 1waybet.io reframes betting as a form of *strategic forecasting*.
- Markets are curated and verified to prevent harmful behavior.
- Users participate with clear rules, capped risk, and transparent odds.

3. Blockchain-Based Transparency

- Smart contracts ensure immutable records.
- Instant settlements and fully auditable transactions.
- Zero hidden fees or backend manipulation.

4. Global Vision with Local Adaptation

- Multisport, multicultural platform with a global reach.
- Exclusive regional partnerships with sports influencers and event hosts.

Market Opportunity

The global online betting market is projected to reach **\$231 billion by 2030**, with crypto-based platforms seeing an **average YoY growth of 120%** (source: Statista, PwC). As users increasingly demand privacy, decentralization, and fairness, traditional platforms are quickly becoming outdated.

Current Giants (for comparison):

Platform	Annual Revenue	Users	Format
Stake.com	\$2.6B+	6M+	Crypto/Gambling
Bet365	\$4.3B+	90M+	Traditional Betting
William Hill	\$1.6B+	30M+	Casino/Betting
1waybet.io	<i>Projected \$150M by Year 3</i>	1M+	Web3, Transparent, Ethical

Projections (Conservative Model):

- **Year 1 Revenue:** \$18M
- **Year 2 Revenue:** \$65M
- **Year 3 Revenue:** \$150M+
- **ROI (Early Investor):** Projected 500%–1000% over 24–36 months

Why Invest in 1waybet.io?

- **First-mover advantage** in the “One-Way” betting segment.
- **Tokenized economy** with real utility via **1WB Token**.
- Backed by high-conversion UI/UX and **gamified dashboards**.
- Partnerships in motion with **global sports brands**, influencers, and crypto projects.
- Rapid expansion roadmap across **eSports, NFL, FIFA, NBA, Wimbledon, Olympics**, and more.

- Full KYC/AML compliance where required — but **Web3-native** and borderless.

Use of Funds

Area	Allocation
Platform Development	30%
Licensing & Legal	15%
Marketing & Influencer Deals	25%
Operations & Scaling	15%
Liquidity Reserves	10%
Security & Audits	5%

The Ask

We are currently raising **\$3.5M in seed funding** in exchange for equity and/or early token access (vesting terms negotiable). This funding will power our MVP launch, initial user acquisition, and global rollout.

Final Word

1waybet.io is not just another betting platform — it's a movement. One that stands for *clarity over confusion, ethics over exploitation, and innovation over imitation*. We invite you to join us on this journey and become a part of the next evolution of predictive staking and sports engagement.

Let's build the future of betting — the right way.

Contact: team@1waybet.io

Website: <https://1waybet.io>